



Clarity Award

Public Information Category

January 2002

Entries from 21 departments in 8 agencies were submitted for consideration. The variety of entries included brochures, annual reports, leaflets, newsletters, information packets and even a calendar.

CONGRATULATIONS!

First Place (tie)



- *Homeowner's Checklist: How to make your home fire safe*
(available online)

Department of Forestry and Fire Protection homepage (www.fire.ca.gov)

- *Safe Jobs for Youth Bookmarks*

Department of Industrial Relations homepage (www.dir.ca.gov)

Second Place

- *California Apprenticeship Program Posters*

Department of Industrial Relations homepage (www.dir.ca.gov)

Third Place

- *Stay Well: Community Resources for California's Seniors*
(available online)

Department of Aging homepage (www.aging.ca.gov)

Fourth Place

- *Pesticide Info: What you should know about pesticides*
(available online)

Department of Pesticide Information homepage (www.cdpr.ca.gov)

Fifth Place

- *Green Holidays Guide*

Department of Conservation homepage (www.consrv.ca.gov)

Thank You! To all of the departments who submitted entries (number in parentheses)

- Alcohol and Drug Programs (2)
- California Highway Patrol
- California Lottery Commission
- Caltrans (2)
- Department of Aging (2)
- Department of Conservation (6)
- Department of Consumer Affairs, Office of Privacy Protection
- Department of Corrections
- Department of Forestry and Fire Protection (4)
- Department of Health Services, Office of Women's Health
- Department of Industrial Relations (5)
- Department of Mental Health
- Department of Mental Health, Atascadero State Hospital
- Department of Motor Vehicles (2)
- Department of Pesticide Regulation (3)
- Department of Real Estate
- Department of Toxic Substances Control (DTSC)
- Franchise Tax Board (5)
- Military Department Media Services (4)
- Office of Environmental Health Hazard Assessment
- Teale Data Center (3)



Clarity Award

The "Clarity Award" honors state departments that provide clear, concise and understandable written material in the following 4 categories:

- Public Information
- Forms
- Regulations
- Internal documents

All trophies and plaques are courtesy of the Arts-in-Corrections program.

The California Department of Corrections' Arts-in-Corrections (AIC) program offers inmates diverse and creative opportunities to develop constructive and practical social survival skills through fine arts instruction. Inmates participate in workshops, performances, lectures and projects conducted by professional artists in the visual, literary, performing and media arts. They develop self-discipline, positive problem solving skills and master of fine arts techniques and materials.

The AIC program has demonstrated that constructive leisure time programming provides incentives for inmates to self-monitor their behavior, control their anger and focus their energies in a positive direction. As a result, they reduce their institutional disciplinary actions by 75% and their recidivism by 27%. Other added benefits:

- Reduced prison disciplinary action
- Opportunities for payback to society
- Community and facility beautification projects
- Discouraging graffiti and other destructive acts to state property
- Saving taxpayers money

For more information contact:

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Judges for the Public Information Category

Aileen Adams

Secretary, State and Consumer Services
Agency

Allen Davenport

Director of Government Relations
Service Employees International Union,
Western Region

Mary Fernandez

Deputy Director, Governor's Office for
Innovation in Government

Dr. Ken Starr

State Librarian
California State Library

Alan Zaremberg

President, California Chamber of Commerce

**Scores were tallied and the results were
certified by the California Board of
Accountancy.**

CLARITY

Pythagorean theorem: 24 words.

The Lord's prayer: 66 words.

Archimedes' Principle: 67 words.

The Ten Commandments: 179 words.

The Gettysburg address: 286 words.

The Declaration of Independence: 1,300 words

U.S. government regulations on the sale of cabbage: 26,911 words

California regulations on trout and salmon fishing: 18,897 words.

Clarity Award

Team

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